



Vadodara (28th April'17)

Matrix to Demonstrate its Innovative Telecom and Security Solutions at Change Summit, Nairobi

Matrix, a leading manufacturer of Telecom and Security solutions, is conducting a one day product expo at Nairobi, Kenya. The expo is organized on 5th May'17 at Villa Rosa Kempinski. The main aim behind this expo is to educate the customers and partners regarding the latest products of Matrix.

At the event, Matrix will unfold its latest range of [Unified Communication solution](#) – SARVAM UCS. Based on the four pillars of Collaboration, Communication, Messaging and Mobility, the advanced solution offers access to voice communications and other software applications from a single system improving connectivity between employees. Unified Communication Server offers connectivity to new-age and legacy networks such as VOIP, GSM, Analog, BRI and PRI from a single chassis.

Matrix will showcase its latest innovation VARTA Outlook Integration, wherein user can access the VARTA and Outlook features on the same screen. To suffice businesses' need of continuous communication even in absence of the concerned party, Matrix will unveil VMS V7 (Voicemail Server, Version: 7) with a range of features. These include Voicemail Recording Capacity up to 2,170 hours, Call Queuing, Uploading Prompts in Six Different Languages and Configuring Mailbox according to Date and Time. Matrix will display its office-in-a-box solution NAVAN CNX200 that fulfils the small businesses' need of accessing voice communications and data from a single device.

Under the Security domain, Matrix will highlight its perfectly tailored range of biometric Time-Attendance and Access Control solution. Mobile being the next generation technology in terms of security, Matrix will display its "Your Mobile is Your Identity" solution. In Mobile based Access Control, user either scans the QR code through his/her mobile or just twists the mobile to get access using Bluetooth. Using mobile application, a user can mark attendance automatically using GPS or Wi-Fi. Furthermore, Matrix will launch COSEC DOOR FMX – a high-performance door controller with Multispectral fingerprint sensor. The device is powerful enough to read fingerprint of dry, wet, elderly or oily fingers. In addition, Matrix will unveil Elevator based Access Control, specially designed for hospitality and healthcare industry. Along with new solutions, Matrix will demonstrate its comprehensive web based Time-Attendance and Job Costing solutions. Matrix will also present its standalone Access Control solution capable of managing 255 devices and 25,000 users without a server.

In the Video Surveillance category, Matrix will display its entire range of enterprise-grade Video Management System designed, engineered and built specifically for growing multi-location organizations. The entire solution is focused on automating processes and enhancing efficiency of the organisations. Moving away from traditional reactive security, Matrix provides organizations with preventive security by

protecting their premises from all vulnerabilities through its advanced video analytics and real-time notifications. In addition to that, Matrix will introduce its feature rich Video Recorders, which are highly reliable and help in optimizing the solution cost. Furthermore, Matrix will launch its 2MP IP cameras equipped with back illuminated sensors to offer crystal clear image in extremely low light conditions. Adaptive Streaming and Smart Streaming are some of the newest features.

“Change Summit is an ideal platform for unveiling latest innovations from Matrix in different countries. We are looking forward to meet some of the top level professionals of different industries and give them a hands-on experience of technologically advanced Telecom and Security Solutions”, said Sagar Gosalia, Sr. VP Sales and Marketing.

Matrix cordially invites you to visit us at hall: Fedora 2, Villa Rosa Kempinski, Nairobi, Change Summit on 5th May’17 and have a brief glimpse at our perfectly tailored Telecom and Security solutions.

About Matrix

Established in 1991, Matrix is a leader in Telecom and Security solutions for modern businesses and enterprises. An innovative, technology driven and customer focused organization; Matrix is committed to keep pace with the revolutions in the telecom and security industries. With more than 40% of its human resources dedicated to the development of new products, Matrix has launched cutting-edge products like Video Surveillance solutions, Access Control, Time-Attendance, IP-PBX, Universal Gateways, Terminals, Convergence solution, VoIP Gateways and GSM Gateways. These solutions are feature-rich, reliable and conform to the international standards. Having global foot-prints in Asia, Europe, North America, South America and Africa through an extensive network of more than 500 channel partners, Matrix ensures that the products serve the needs of its customers faster and longer. Matrix has gained trust and admiration of customers representing the entire spectrum of industries. Matrix has won many international awards for its innovative products.