

**Vadodara, India (8th December 2016)**

**Matrix to showcase its enterprise grade, well-engineered Telecom and Security solutions at Change Summit-2016, Dubai on 15<sup>th</sup> December**

Matrix, a leading manufacturer and provider of Telecom and Security solutions, along with its partner ACIX MIDDLE EAST LLC, has organized a one-day product expo on 15<sup>th</sup> December, at Marriott Hotel Al Jaddaf, Dubai. Matrix will be showcasing its Telecom, Video Surveillance and People Mobility Solutions at the event.

Matrix will demonstrate its wide range of biometric Time-Attendance and Access Control solution. Mobile being the next generation technology in terms of security, Matrix will display its "Your Mobile is Your Identity" solution. In Mobile based Access Control, user either scans the QR code through his/her mobile or just twists the mobile to get access using Bluetooth. Using mobile application, a user can mark attendance automatically using GPS or Wi-Fi. Furthermore, Matrix will launch COSEC DOOR FMX - a high-performance door controller with Multispectral fingerprint sensor. The device is powerful enough to take fingerprint of dry, wet, elderly or oily fingers. In addition, Matrix will launch Elevator based Access Control specially designed for hospitality and healthcare industry. Along with new solutions, Matrix will demonstrate its comprehensive web based Time-Attendance and Job Costing solutions.

Matrix will also present its standalone Access Control solution capable of managing 255 devices and 25,000 users without a server.

"During this exhibition, we will demonstrate our enterprise grade Access Control solution with real-time features such as Auto Push Events to Server, Instant Notification, Automatic Device Identification, Mobile as User Credential and many more", said Sagar Gosalia, Senior Vice President Marketing and Sales.

Matrix will showcase its newly launched SARVAM UCS - an enterprise-grade Unified Communication solution that offers Collaboration, Communication, Messaging and Mobility. It brings diverse users from multiple locations to a common platform for real-time collaboration and communication. The users have options of using either Matrix SPARSH desk-phones or Matrix VARTA applications on their smartphones/tablets (Android/iOS) of their choice.

Moreover, Matrix will also showcase its all-in-one office solution for all data, voice, internet, wireless, mobility and messaging needs of small businesses and branch offices with up to 24 users. Also called as 'Office-in-a-Box', NAVAN CNX200 delivers advance IP-PBX functionality, secure internet, wireless access, data networking and virtual private networking from a compact and converged platform.

Matrix will also showcase their enterprise-grade Video Management Solution designed and engineered specifically for growing multi-location organizations. The entire solution is focused on providing centralized security by automating processes, proactive security and enhancing efficiency of your organizations. Some of the unique features on display include:

- No Public IP required for Multi-location Connectivity
- No Server for Centrally Monitoring Multiple Devices
- Saves Cost up to 50% on Storage and Bandwidth required
- Edge Recording with Event based Clip Export
- Flexibility of User defined Roles and Rights
- Preventive Security with Advance Video Analytics feature
- Crowd Management Solution
- Parking Management Solution
- Automated License Plate Recognition Feature

Matrix looks forward to meeting customers and prospective system integrators at Change Summit'16 at Marriott Hotel Al Jaddaf, Dubai on 15<sup>th</sup> December 2016 to discuss requirements and offer better solutions.

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#### **ABOUT MATRIX**

Established in 1991, Matrix is a leader in Telecom and Security solutions for modern businesses and enterprises. An innovative, technology driven and customer focused organization; Matrix is committed to keep pace with the revolutions in the telecom and security industries. With more than 40% of its human resources dedicated to the development of new products, Matrix has launched cutting-edge products like Video Surveillance solutions, Access Control, Time-Attendance, IP-PBX, Universal Gateways, Terminals, Convergence solution, VoIP Gateways and GSM Gateways. These solutions are feature-rich, reliable and conform to the international standards. Having global footprints in Asia, Europe, North America, South America and Africa through an extensive network of more than 500 channel partners, Matrix ensures that the products serve the needs of its customers faster and longer. Matrix has gained trust and admiration of customers representing the entire spectrum of industries. Matrix has won many international awards for its innovative products.