



Vadodara, India, 6<sup>th</sup> October 2017

Matrix Awarded with the prestigious India Electronics Security Visionary Innovation Leadership Award by Frost and Sullivan

Yet another feather in its cap! Matrix, a leader in Telecom and Security solutions, bags the prestigious India Electronics Security Visionary Innovation Leadership Award. Frost & Sullivan's intent is to help drive innovation, excellence and a positive change in the global economy by recognizing best-in-class products, companies and individuals.



On winning this coveted award, Ganesh Jivani, CEO of Matrix said "We are both delighted and honoured to have received this award. Matrix is focused on designing, manufacturing and marketing cutting-edge Security and Telecom solutions for modern organizations. R&D and innovation are prime drivers of Matrix business. With 300+ R&D engineers, Matrix invests heavily in innovation and R&D. This award is a validation of Matrix's innovation capabilities in new technologies, products and processes. I thank all our customers and channel partners for their trust in Matrix

and congratulate the entire Matrix team for this achievement. We'd like to thank Frost & Sullivan for considering Matrix for this award. Such recognition would encourage us to work harder towards building world-class technologies and products.”

Frost & Sullivan Excellence Awards recognize companies in a variety of regional and global markets for demonstrating outstanding achievement and superior performance in areas such as leadership, technological innovation, customer service, and strategic product development. Industry analysts compare market participants and measure performance through in-depth interviews, analysis, and extensive secondary research in order to identify best practices in the industry.

### **About Matrix**

Established in 1991, Matrix is a leader in security and telecom solutions for modern businesses and enterprises. Matrix, an innovative, technology driven and customer focused organization, is committed to keep pace with the revolutions in security and telecom technologies. With more than 40% of its human resources dedicated to the development of new products, Matrix has launched cutting-edge products such as Unified Communications, IP-PBX, Universal Gateways, Convergence, VOIP-GSM Gateways, IP Video Surveillance, Access Control and Time-Attendance. These solutions are feature-rich, reliable and conform to the international standards. Having global footprints in Europe, North America, South America, Africa and Asia through an extensive network of more than 1,000 system integrators, Matrix ensures that the products serve the needs of its customers faster and longer. Matrix has gained trust and admiration of customers representing the entire spectrum of industries. Matrix has won many national and international awards for its innovative products.