

## Matrix Spills Beans on Why UC Technology is the Next Essential Thing Human Resource Executives Need to Implement

Matrix, a leading manufacturer of Telecom and Security solutions, is a pioneer in providing corporate grade solutions. The product portfolio includes PBX variants having user capacity as low as six users and Unified Communication Servers for as high as 3,000 users. The prompt pre-sales and post-sales support has helped Matrix earn prestige in the global market.

With a global workforce being hired for corporates, human resource department faces a tough task of establishing coordination between remote workers and desk employees. Scrutinizing the recruiting process and conducting interactive training sessions is also a challenge faced and felt.



Implementation of [Unified Communication](#) technology has proved to be a way out. Following is how implementation of UC technologies has helped HR personnel handle and conclude their tasks efficiently:

- **Streamline Recruiting Process:** The main goal of any HR personnel is to recruit a suitable talent for the vacancy at the firm. The UC technology extends enough flexibility to conduct recruiting despite geographical limitations. The ability of assessing the qualities of employees can be boosted with features such as Video Calling or Audio Conferencing. It is a boon for HR executive working at the head office who is assigned the responsibility of hiring for the branch offices.

- **Retain Existing Employees:** Bringing on-field workers with office employees under common communication network, offering the facility of work from home and flexible working hours are the newest challenges that modern working methods has in store for HR professionals. UC platform enables HR professionals to create an amicable environment by creating flexible working hour policies and keeping a track of productivity hours with the help of Presence Sharing feature. Furthermore, UC technology lays first block for creating [BYOD](#) environment allowing mobile or remote workforce to access the professional tools from their personal devices.
- **Optimization of Existing Processes:** Juggling between communication platforms while working causes employees to waste time, which ultimately takes toll on their efficiency. UC technology consolidates multiple interfaces, and hence, helps the employees manage multiple tasks effectively.
- **Create Common Communication Platform:** When employees are working at distant locations, bringing them on the same communication platform becomes difficult. Deployment of UC technology empower employees with features like Instant Messaging, Presence Sharing, Audio Conference, Video Calling and Chat enabling continuous flow of information regardless of their location.

“Anytime, anywhere, any device connectivity is the new prerequisite of an ideal modern workplace. By deploying collaborative technologies nested in a dependable platform such as Matrix Unified Communication Server, HR staff would be able to devise targeted strategies for recruiting and retaining deserving talents”, said Sagar Gosalia, Sr. VP Sales and Marketing.

### **About Matrix**

Established in 1991, Matrix is a leader in security and telecom solutions for modern businesses and enterprises. Matrix, an innovative, technology driven and customer focused organization, is committed to keep pace with the revolutions in security and telecom industries. With more than 40% of its human resources dedicated to the development of new products, Matrix has launched cutting-edge products such as Unified Communications, IP-PBX, Universal Gateways, Convergence, VOIP Gateways, GSM Gateways, IP Video Surveillance, Access Control and Time-Attendance. These solutions are feature-rich, reliable and conform to the international standards. Having global footprints in Europe, North America, South America, Africa and Asia through an extensive network of more than 1000 system integrators, Matrix ensures that the products serve the needs of its customers faster and longer. Matrix has gained trust and admiration of customers representing the entire spectrum of industries. Matrix has won many national and international awards for its innovative products. <http://www.matrixtelesol.com/>