

Vadodara (1st February'18)

Matrix to Exhibit Highly Advanced Telecom and Security Solutions at the 21st Edition of SITA IT Expo 2018

Matrix, a leading manufacturer of enterprise Telecom and Security products, is zealous about participating in SITA IT Expo 2018 in association with its esteemed partner SMB System Integrators. SITA – South Gujarat Information Technologists Association, for the last 20 years, is organizing the exhibition to encourage technology development in the South Gujarat region. The event, organized at Surat spanning from 9th Feb - 12th Feb, is an ideal networking platform for different manufacturers and service providers.

At the event, Matrix will display innovative products that cater to the communication needs of different sized businesses. The company will showcase entire product portfolio of intelligent Universal Media Gateways, user friendly Phones and innovative [Unified Communication Servers](#). The showcased devices address the mobility, multi-location, collaboration and continuous internal communication needs of the growing and established enterprises.



Matrix will unveil its latest SPARSH VP710 - the Smart Video IP Phone at the event. The phone offers numerous features such as built-in Wi-Fi, Bluetooth connectivity and much more. Supplied with a seven-inch touch screen, the phone offers enhanced Video Conferencing enabling professionals to take critical decisions swiftly at the comfort of their desks. For allowing professionals to retrieve voicemail recordings or take screenshots, the phone comes with a USB port for inserting external devices.

Also, Matrix will showcase its wide range of Biometric Access Control solution and its advanced applications. COSEC DOOR PVR is a highly secure and contactless biometric device that works by reading the vascular pattern of the palm. Furthermore, Matrix will display COSEC DOOR FMX as a high performance door controller with multispectral sensor. The device is powerful enough to take a fingerprint of dry, wet, elderly, or oily hands.

Additionally, Matrix will showcase COSEC VEGA FAX - an advanced Time-Attendance and Access Control device. In order to cut down the server cost, Matrix will present its standalone Access Control solution where one can connect up to 255 devices and 25,000 users. Additionally, Matrix will showcase Visitor Management and Cafeteria Management, and portray how it can give an extra edge to your organization.

Matrix Video Surveillance wing is going to exhibit its Video Management solution SATATYA SAMAS, which approaches threats in a logical sequential manner through its unique features like CREAM (Cognitive Responsive Engine with Automated Monitoring). CREAM terminates false alerts by going through multi-stage verification, in which one analytic triggers another, and the event is analyzed by a string of analytics. We will demonstrate how SATATYA SAMAS can seamlessly automate the parallel working of various systems integrated in an organization. Alongside, we are going to showcase the range of Network Video Recorders that are equipped with characteristics like Cascading, Camera-wise Recording Retention, Database Level Integration and plenty other distinct features. In addition to this, we will also showcase the IP cameras that are equipped with SONY STARVIS series sensors backed by EXMOR technology. This gives the cameras an edge over others in terms of exceptional low light performance, consistent image in varying light conditions (True WDR), better bandwidth optimization and many other features.

“SITA IT EXPO 2018 is a perfect platform to know communication and security needs of South Gujarat customers. We look forward to meeting entrepreneurs from the Manufacturing, Retail and Healthcare sectors, and upskill them with applications of our products”, said Ganesh Jivani, Managing Director.

Matrix cordially invites you to visit us at Stand No.: 13-14, from 9th - 12th Feb’18, Vanita Vishram Ground, Athwa Gate, Surat, to get firsthand experience of our latest solutions.

About Matrix

Established in 1991, Matrix is a leader in Telecom and Security solutions for modern businesses and enterprises. Matrix, an innovative, technology driven and customer focused organization, is committed to keep pace with the revolutions in the telecom and security industries. With more than 40% of its human resources dedicated to the development of new products, Matrix has launched cutting-edge products like IP-PBX, Universal Gateways, VoIP Gateways and Terminals, GSM Gateways, Access Control, Time-Attendance and Video Surveillance solutions. These solutions are feature-rich, reliable and conform to the international standards. Having global footprints in Asia, Europe, North America, South America and Africa through an extensive network of more than 1,000 channel partners, Matrix ensures that the products serve the needs of its customers faster and longer. Matrix has gained trust and admiration of customers representing the entire spectrum of industries. Matrix has won many international awards for its innovative products. <https://www.matrixcomsec.com/>