



Vadodara, India (16th November 2016)

Matrix to exhibit its state-of-the-art Telecom and Security products at 10th edition of VCCI EXPO 2016, Vadodara

Matrix, a leading manufacturer of enterprise grade Telecom and Security solutions, is participating in the 10th edition of VIBRANT VCCI EXPO 2016, Vadodara. VCCI is a major technology event in India, bringing IT professionals, System Integrators and Business prospects on a common platform. The event will focus on new-age technologies and merging business solutions that enrich the lives of a billion people. Matrix, being a consistent exhibitor at Convergence India for the last two years, is all set to repeat its success story.

Matrix, with a strong history of delivering cutting-edge products and innovative solutions in the IP telephony market, will showcase its complete range of Business Phone Systems, VOIP and GSM Gateways, Converged Voice and Data products, Access Control and Time-Attendance solutions along with IP Video Surveillance solutions.

During the event, Matrix will also showcase its latest Unified Communication Solution encompassing SARVAM UCS and VARTA WIN200. SARVAM UCS is a Unified Communication Solution engineered on four pillars of Collaboration, Communication, Messaging and Mobility to enhance customer convenience and business productivity. With its intuitive interface and built-in real-time features of Video Calling, Email Integration, Presence Sharing and BLF Keys, Matrix SARVAM UCS empowers professionals to connect with each other effectively and efficiently. It is designed to overcome geographical, communication device, and user-accessibility barriers with a single platform solution.

Matrix will demonstrate its range of biometric Time-Attendance, Access Control solution and its advance applications. Furthermore, Matrix will launch COSEC DOOR FMX as a high performance door controller with Multispectral sensor. The device is powerful enough to take fingerprint of dry, wet, elderly, oily hands. Matrix will present its standalone Access Control solution where one can connect up to 255 devices and 25,000 users, without a server.

Matrix will exhibit its entire portfolio of Video Surveillance solutions, which includes the Enterprise Video Management Software along with Video Recorders and IP Cameras. This VMS offers a highly scalable solution by providing centralized management and monitoring of up to 1 Lakh cameras spread across various locations. Its intelligent features like Missing Object, Perimeter Security, Face Detection and Instant Notifications like SMS, E-mail with Snapshots, Alarms and Buzzers ensure real-time preventive security of guests and assets. It's not just limited to security, smart features like Crowd Management and Parking Management boosts productivity and ensures customer retention by enabling you to provide best services at all times. In addition to this, it can be integrated to all third-party systems like Fire Alarm, Access Control, Billing Software and many more to facilitate synchronous working of different systems.

“VIBRANT VCCI VADODARA'16 is a great platform to showcase our industry leading Telecom and Security solutions. We look forward to meeting new customers as well as system integrators to let them know how our innovative products can help them improve their experience on communication as well as security solutions”, said Sagar Gosalia, Vice President - Marketing and Sales.

Matrix cordially invites you to visit us at stand number C2, Hall Number: 11, VCCI, at Navlakhi Palace Ground, Jawaharlal Nehru Marg, Raj Mehal Road, Anandpura, Vadodara, Gujarat 390001 from 1st - 5th December, 2016 and have a glimpse at our perfectly tailored Telecom and Security solutions.

About Matrix

Established in 1991, Matrix is a leader in Telecom and Security solutions for modern businesses and enterprises. An innovative, technology driven and customer focused organization; Matrix is committed to keep pace with the revolutions in the telecom and security industries. With more than 40% of its human resources dedicated to the development of new products, Matrix has launched cutting-edge products like Video Surveillance solutions, Access Control, Time-Attendance, IP-PBX, Universal Gateways, Terminals, Convergence solution, VoIP Gateways and GSM Gateways. These solutions are feature-rich, reliable and conform to the international standards. Having global foot-prints in Asia, Europe, North America, South America and Africa through an extensive network of more than 500 channel partners, Matrix ensures that the products serve the needs of its customers faster and longer. Matrix has gained trust and admiration of customers representing the entire spectrum of industries. Matrix has won many international awards for its innovative products.

Collaboration, Communication, Messaging, productivity and Mobility