

IFFCO MC CROP - Case Study

About IFFCO MC Crop: The company is into Manufacturing and distribution of Agro Chemicals across India. **(JV btw Mitsubishi Corporation and IFFCO)**

Overview:

IFFCO MC Crop wanted to get aligned with ERP solutions provider and were looking for an affordable and at the same time reliable software solutions. The company ruled out any custom ERP as it would have a huge back end to maintain, whenever there are changes to be integrated. Keeping these aspects into consideration, the company zeroed in on *Tally ERP and have been associated with the brand since 2016*

Key feedback on using Tally ERP by Mr. Satyanad Shukla - Head IT, IFFCO-MC Crop Science Private Limited:

- The software is quite robust and flexible. All the features required for any operation were readily available in the system
- It has the capability of integration with custom packages without much effort
- The product is tightly integrated with the tax compliance requirements, which is a major challenge with global ERP software
- Tally further helped in suggesting knowledgeable and supportive Tally partner which helped in streamlining the process and faster implementation across of the locations Customization in the software can be done with reduced manual intervention
- The product is quick to integrate with 3rd party tools for BI dashboard with minimal cost as compared to other ERPs
- Helps in running business intelligence tools on Tally
- Able to submit requirements which a large organization has especially in terms of reports.
- The software was of great assistance during GST and helped in starting operations with no downtime in daily operation
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Overall, Tally software has helped IFFCO MC Crop considerably in streamlining their processes with minimum IT operational cost.

The product with multiple functionalities, is available at the most prudent price and keeping in mind the requirements of businesses in a country like India