

**Vadodara (11<sup>th</sup> July '18)**

### **Matrix wins the prestigious Vadodara CSR Award**

Matrix was conferred with the Corporate Social Responsibility (CSR) Award from The Maharaja Sayajirao University of Baroda for outstanding contribution in the field of CSR. The award was presented to Matrix for its CSR efforts in the areas of children's health and education. The award was scrutinized based on companies and organizations that have been working diligently and performing their CSR functions in the right spirit for the society.



Speaking on the recognition, Ganesh Jivani, Managing Director, Matrix said, “Honestly, we didn’t expect winning an award for our CSR activities which is mandatory as per the law. If CSR is “giving back” to the community, we should not take pride in repaying the debt we owed to the community because it would defeat the spirit of giving back. We were happy to associate with these noble causes and to connect with many selfless people who contribute their valuable time and precious resources. We thank The Maharaja Sayajirao University for recognizing and encouraging us.

## **About Matrix**

Established in 1991, Matrix is a leader in Telecom and Security solutions for modern businesses and enterprises. Matrix, an innovative, technology driven and customer focused organization, is committed to keep pace with the revolutions in the telecom and security industries. With more than 40% of its human resources dedicated to the development of new products, Matrix has launched cutting-edge products like IP-PBX, Universal Gateways, VoIP Gateways and Terminals, GSM Gateways, Access Control, Time-Attendance and Video Surveillance solutions. These solutions are feature-rich, reliable and conform to the international standards. Having global footprints in Asia, Europe, North America, South America and Africa through an extensive network of more than 1,000 channel partners, Matrix ensures that the products serve the needs of its customers faster and longer. Matrix has gained trust and admiration of customers representing the entire spectrum of industries. Matrix has won many international awards for its innovative products.

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