

## Case Study – Veris

Worldmark Aerocity, a mixed-use development by Bharti Realty, has emerged as one of the most preferred office and retail destination for leading brands, both global and local. With over 11.5 lakh sq. ft. office space and 3 lakh sq. ft. dedicated to retail, Worldmark is now home to some of the biggest names in global commerce, retail, and F&B. Positioned as the new global address, Worldmark boasts of a marquee location, design, architectural excellence, and world-class security infrastructure.

Situated in a high-security zone, Worldmark boasts of state-of-the-art systems, CCTV cameras with face recognition, DFMD, baggage scanners, and under vehicle surveillance. With built-in intelligence, Worldmark has automated stack car parking, Building Management System and **Automated Visitor Management System** which makes it a truly world-class address.

While shopping to deploy only the best Visitor Management System available, Bharti Worldmark had few clear asks:

- **Security:** A system that could comply with their strict security norms and help them authenticate every single visitor within the premise.
- **Scalability:** A system that could manage 1000+ daily visitors and could scale-up as and when required.
- **Efficiency:** A system that would automate all mundane tasks, offer customizable workflows with the click of a button, and enable business process automation to increase efficiency and reduce costs.
- **Impression:** A system that would ensure red carpet welcome for all visitors and enhance their brand image with self-service check-in.
- **Impeccable Service:** Being an ultra-luxury office space housing companies like Sumitomo Mitsui, EY, and Grant Thornton, Bharti's most important ask was of high-quality service levels.

Shopping around for a new technology - is a tricky affair. The procurement office bore the trademark Bharti Realty requirement for best in safety, brand impression, and tenant convenience in mind. After a rigorous search, the company zeroed in on **Veris**, a solution that helps people to meet and transact business in a way that reflects trust, using the power of the internet and one's most personal device, the Smartphone.

Veris perfectly fit the client requirement and helped optimize their front desk operations in a smart and secure manner. Commenting on the Veris App, Mr. Puneet Jhamb from the Procurement Office, Bharti Realty said, "Veris has allowed us to be compliant with the stringent security norms of Aerocity. With 2 factor authentication we are now more aware of the individuals' identity and confidently issue access badges to our visitors. Coupled with a super-fast self-serviced check-in, visitors now feel very welcomed at our premises. Bharti Realty is now implementing an even advanced version of Veris in their upcoming development – Worldmark Gurugram. After the tremendous success at Aerocity, Worldmark is now travelling to Gurugram. Continuing the offering as a mixed-use development spread across 7 acres with

almost 5 lakh sq. ft. office space and 2 lakh sq. ft. retail, the brand will bring an unparalleled world-class experience to all commercial and retail clients.